**Dax Measures:**

Revenue:

Revenue = sumx(orders,orders[price]\*orders[quantity])

Revenue of cancelled orders:

rev\_from\_cancelled = CALCULATE([revenue],orders[order\_status] = "cancelled")

Time of Day:

time\_of\_day =

SWITCH(TRUE(),

hour(orders[order\_time]) < 12,"Morning",

hour(orders[order\_time]) >= 12 && hour(orders[order\_time]) < 17,"Afternoon",

hour(orders[order\_time]) >=17 && HOUR(orders[order\_time]) <20,"Evening",

hour(orders[order\_time]) >=20 && HOUR(orders[order\_time]) <=23 || (orders[order\_time]) >= 00 && HOUR(orders[order\_time]) <=5 ,"Night")